

**BAHRIA UNIVERSITY (KARACHI CAMPUS**)

Engineering Management (MGT-423)

ASSIGNMENT # 1 – SPRING 2024

Class: **BSE-04** Submission Date: **18th March, 2024**

Course Instructor: **Asim Iqbal** Max Marks: **05**

**(CLO – 1)**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Reg. No: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Question 1**: **Answer the following questions. You may make use of any case study discussed in class or that you have studied with reference:**

1. **Why is it so important for an engineer today to have knowledge of multiple disciplines in addition to his field of expertise?**

1. **What are the different roles the engineer needs to play in a firm in addition to the tradition roles of design, development, and testing?**
2. **What does it mean to be Strategic?**
3. **Why do companies have a Strategic Plan?**
4. **Why is the Strategic Plan important to the Project Manager?**